

BlackDog Property Management, LLC.

Privacy Notice

This privacy notice will answer any questions you may have regarding BlackDog Property Management's handling of personal or business non-public sensitive information that you voluntarily provide to us during the course of our business relationship. Our company is committed to maintaining the privacy of your information in accordance with best practices and any applicable laws. Our employees, associates, and affiliates who have access to non-public information about our customers, are required to follow our privacy policy.

What Information do We Collect?

BlackDog Property Management collects personal or business information about you from the following sources:

1. Information received from you in online applications, paper applications, or other forms;
2. Information received from your guarantor/co-signer, if necessary, in online applications, paper applications, or other forms;
3. Information about your transactions with BlackDog Property Management, its affiliates, or others; and
4. Information received from a consumer reporting agency.

How Do We Use Information We Collect?

By accessing and using BlackDog Property Management's website, you may provide us with personal information such as your name, business name and street address, telephone number, fax number, and e-mail address that will permit us to identify you. BlackDog Property Management will use all other personal information we collect from you only for purposes appropriate for conducting our business, including using it on other third party sites, providing the ratings and reviews you submit to third parties, follow up on services provided, audits, reporting requirements, sending announcements on new features, events, products or services, and for other activities related to business administration, marketing, research, product development, or improving the quality of BlackDog Property Management's services.

Information We Disclose to Others

Information collected may be disclosed to BlackDog Property Management's affiliates, to business entities with whom joint marketing agreements exist, or to companies that

perform services or functions on its behalf. These companies may include financial service providers and non-financial companies such as computer and data processing companies, and marketing and aftermarket service providers. These companies will be contractually obligated to use the information only to provide the services requested of them.

We may also disclose information in case of an emergency; to credit reporting agencies; and to enforce a lease agreement. Otherwise, all personally identifiable information is used solely for the normal business purpose of offering and rendering services or to non-affiliated third parties as may be required by law.

You understand and agree that all information entered and transmitted through this website is the sole responsibility of the person from whom such User Content originated. More specifically, you are entirely responsible for all User Content that you make available herein. In consideration of your use of the website, you agree to (a) provide accurate, current, and complete information about yourself as you may be prompted to provide, (b) maintain the security of any logins, passwords, or other credentials that you select or that are provided for use on the website, and (c) defend, indemnify and hold harmless BlackDog Property Management, and its affiliates, licensors and service providers, and its officers, employees, contractors, agents, suppliers, successors and assigns from and against any claims, liabilities, damages, judgments, awards, losses, costs, expenses or fees (including reasonable attorneys' fees) arising out of or relating to your violation of these Terms or your use of the website, including, but not limited to, the User Content provided by you, any use of the website content, services and products other than as expressly authorized in these Terms or your use of any information obtained from the website.

Security Policy

BlackDog Property Management restricts access to your non-public personal information to those employees who need such information to process lease applications and to service lease agreements. BlackDog Property Management also takes reasonable measures to safeguard your information. However, BlackDog Property Management cannot guarantee the complete security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to BlackDog Property Management over the Internet. If you do not want BlackDog Property Management to have any particular information about you, do not include that information in anything you submit or post to the website.

Google Analytics and Cookies

BlackDog Property Management utilizes Google Analytics Advertiser Features on the website. Those features may include Remarketing with Google Analytics, Google Display Network Impression Reporting, DoubleClick Platform integrations, and/or Google Analytics Demographics and Interest Reporting.

BlackDog Property Management does use cookies for a number of purposes such as to prevent the same ad from displaying repeatedly or to display ads that are likely to be more relevant to your interests. BlackDog Property Management may use a set of cookies, including conversation cookies, to collect information and report website usage statistics without personally identifying individual visitors. The main purpose of conversation cookies is to help determine how many times people who click on ads filled out a guest card or signed a lease; conversation cookie data may also be used in combination with your Google account to link conversation events across different devices you use. Only anonymous conversation data gathered from these cookies is shared with advertisers. To see how Google uses data, please refer to <http://www.google.com/policies/privacy/partners/>.

Opt-Out Provision

If you wish to opt out of Google Analytics Advertiser Features, you will need to install the Google Analytics opt-out browser add-on, located at <https://tools.google.com/dlpage/gaoptout/>.

Reviewing and Correcting Your Information

Upon your written request you have the right to review and/or correct any information you submitted to BlackDog Property Management about you or your business.

Questions, Problems or Disputes?

BlackDog Property Management is committed to promptly addressing questions or other concerns you may have within 24 business hours.

Contact us at:

E-mail: info@blackdogpropertymanagement.com

Telephone: (608) 509-8564

Changes to this Policy

As a result of changes in our products and services, our business model, and laws, we may change this privacy policy. If we do, we will notify you of changes through a revised privacy notice posted on our website: www.blackdogpropertymanagement.com

This policy is provided to you in accordance with privacy best practices and any privacy laws that may be applicable to our company.

Revised 08/12/2020

